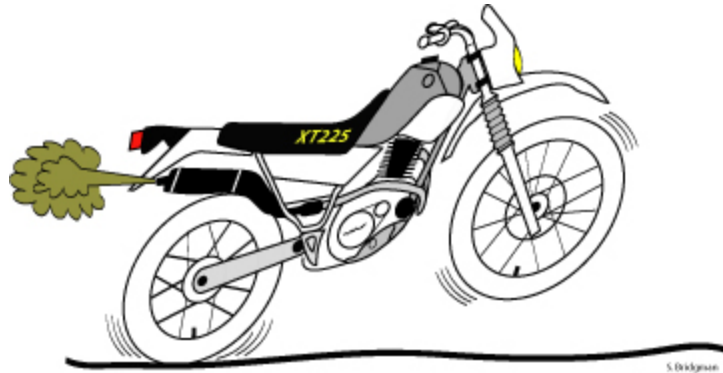


XT225.com



Functional Specifications

(Information Pertaining To)

- 1) Site Mission, Goals & Charter
- 2) Membership
- 3) Funding
- 4) Administration
- 5) Future Challenges

MISSION, GOALS & CHARTER:

The web site registered as XT225.com was made available on 1/18/2004 to the world wide web community with the sole purpose of bringing together those interested in Yamaha's XT225 dual purpose series motorcycles. Although the XT225 is the center piece of the site's content, XT225.com welcomes Yamaha's XT250 which replaced the XT225 in model year 2008. On a limited basis, the site also provides content for other small displacement single cylinder 4 stroke air cooled dual purpose motorcycles 400 CCs or less. Within the above stipulated models, XT225.com's primary product is information pertaining to motorcycle maintenance, upgrades, projects, parts resources, reviews, enhancements, innovations, safety practices, riding skills, aftermarket products, how to instructions, adventure access, riding and riding locations. Information is conveyed in a blog format to include video, white papers, PDFs, photographs, graphics, HTML pages and other asset media. Using currently available internet technology, XT225.com endeavors to:

- 1) Focus its community into a viable market that helps promote aftermarket products.
- 2) Create a knowledge base of support for the XT225 and XT250 motorcycles.
- 3) Promote safety through experience, responsibility, practice, exchange and communication.
- 4) Maintain a respectful image of dual purpose motorcycles and their ridership.
- 5) Advance and promote the adventure riding theme on smaller motorcycles.
- 6) Further small displacement 4 stroke technology for motorcycles of 400 CCs or less.
- 7) Provide a pathway for those new to motorcycle riding to gain experience.
- 8) Motivate those wishing to return to motorcycle riding after a long absence.
- 9) Unite people together through sharing the motorcycle riding experience.
- 10) Centralize a niche riding platform for efficient exchange/access of information.
- 11) Promote community and friendship through common interests in motorcycle riding.
- 12) Mitigate unsafe riding adventures through education and positive examples.
- 13) Increase awareness of riding impact(s) through factual treatment of related issues.
- 14) Augment the enjoyment of riding through team spirit, sharing and positive examples.
- 15) Stimulate innovating thinkers and help small businesses.
- 16) Provide a discussion vehicle for policies that affect riding and land access.
- 17) Help maintain good health and fitness for a safer motorcycle riding experience.
- 18) Illuminate specific XT problem areas and offer solutions to same.
- 19) Process registrations and provide support to new members.

XT225.com operates independently and is not affiliated with any spiritual, political, environmental, special interest or government organization(s).

ACCESS, VISITORS & MEMBERSHIP:

Presently, XT225.com content is available to anyone with access to the world wide web. Using a browser session or mobile device, visitors can read the site's content through the normal mechanisms of keyboard and display device(s). Individuals accessing the site as a "visitor" do so as a **READ ONLY** session. Visitors are not permitted to post content or access membership profile data. Any data that has its permission set to "members only" will be hidden from visitors.

A visitor wishing to participate in forum posting must become a registered member. Registration involves a 4 step process to include account creation, account activation, an initial introductory post and final approval by the site's Admin resource. No registration fees or dues are required. To help with registration, a video has been prepared and can be seen by anyone interested in becoming an active participant in the XT225.com community. Please visit "**XT225+250/Serow Owner's Registry**" and click on "**Ready To Join XT225.com? - Please Read**" to play the video. Visitors wishing to become registered members should own (or be seeking ownership of) an XT225 or XT250 dual purpose motorcycle and be active riders. The theme of XT225.com remains one of supporting active riding, motorcycle projects and exploration. Both experienced and inexperienced riders are welcome. Ideally XT225.com endeavors to attract those actively riding and willing to contribute to the site's motorcycle information resources. Members must be at least 21 years of age. Members are expected to abide by the site's rules at all times and use good judgement when posting. A copy of the current rules can be viewed by clicking on the word **HERE** in "**Board Rules HERE**" displayed at the upper right on the main blog page.

XT225.com takes security seriously through its selection of blog software, ISP provider and registration procedures. Site content is also actively monitored. That said, security should always remain a concern for registered members of XT225.com. **DO NOT** post information that poses even the slightest of security concerns. This includes but is not limited to license plate numbers, phone numbers, physical addresses, storage locations, passwords, CC numbers, financial data of any kind, etc. XT225.com does not sell or give out email addresses or any registration data. The 4 step registration process is also designed to suppress hackers, spammers, cyber criminals, robots and those fostering ill behavior toward internet based communities, established organizations and their membership. If you believe there is a security issue please bring it to the attention of Admin immediately.

XT225.COM FUNDING & BUDGET:

XT225.com operates under a small business model. Expenses include but are not limited to software licensing, ISP subscription, technical support, storage, domain registration, telecommunications and upgrades.

Funding for XT225.com is provided exclusively by paid advertisements from sponsors and other advertising programs. Anyone wishing to advertise on XT225.com needs to purchase a commercial membership. Some exceptions may exist and these need to be discussed with Admin prior to any publishing/posting of advertising material(s).

ADMIN FUNCTION:

The Admin function is performed by a single volunteer skilled in this task. Admin's primary responsibility is to maintain the site's quality and keep it available to sponsors, members and visitors with minimal interruptions in service. Individual tasks include but are not limited to the following:

- 1) Dealing with storage issues, crashes and database repairs.
- 2) Staying abreast of software upgrades, ISP subscriptions, file permissions and domain renewals.
- 3) Managing accounts receivable and payable.
- 4) Handling content from the **“Admin & BBS Related Content”** category.
- 5) Implementing solutions to problems.
- 6) Developing fresh content using current media resources.
- 7) Developing innovative site procedures.
- 8) Ensuring secure and proper connectivity.
- 9) Overseeing site content, monitoring posting activities and staying in touch with the community.
- 10) Setting appropriate site level control values.
- 11) Organization of posting content.
- 12) Publishing and updating of rules and guidelines.
- 13) Monitoring the site's email contact mailbox and providing timely responses to members.
- 14) Authoring and publishing helpful training materials.
- 15) Policing of the board, members and content.
- 16) Weeding, pruning and deleting of content not deemed appropriate.
- 17) Banning members and closing accounts as required.
- 18) Creating advertising material(s) for sponsors.
- 19) Promoting the site to increase activity.
- 20) Reorganizing and repackaging of content for easier access.
- 21) Expanding available site services.
- 22) Nourishing friendly interactions, group riding and maintaining safety.
- 23) Maintaining the site's velocity.

The person assuming the Admin function should possess good writing, communication and interpersonal skills. A basic knowledge of the internet, HTML, FTP, web design and servers is helpful. Fluency with PhotoShop, Illustrator and NLE software are required in addition to being creative with these types of media handling applications. Good business, marketing and financial skills will help with the money matters. Motorcycle riding skills and a knowledge of the XT225/XT250 dual purpose motorcycles is also very helpful. It is best if the Admin person is also an active rider and adventurer.

FUTURE OF XT225.com:

At the time of this writing, XT225.com has entered its 8th year on the web. The goal is to keep the site healthy and available to the XT225 and XT250 riding community. The primary challenges to that goal remain authoring fresh content, keeping pace with current trends, organizing the site's posting assets, meeting the needs of the riding community, building site traffic, remaining competitive and developing a reliable funding mechanism. If these challenges can be met, the site stands the best chances for longevity.